



## On a Clear Day Special Edition: COP22 Newsletter 1

The NBI's We Mean Business Newsletter: Edition 1

10 November 2016

Welcome to the NBI's first On a Clear Day Special Edition newsletter: the official newsletter for the NBI's We Mean Business Campaign 2016 - 2017

## Preparing Business for a Low Carbon Sustainable Future



On the 9th of November 2016, Trump took the White House. We hope that this will have minor impacts on global climate change efforts but his campaign promises suggest major impacts.

During his campaign Trump referred to ending the Paris Agreement, ending the Clean Power Plan and there are even rumours that the US might withdraw from the UNFCCC entirely...[\[Read more\]](#)

**By Steve Nicholls (NBI)**



I recently came across the story of Ed Woolsey, a fifth-generation farmer from Iowa. In recent years his crop has changed radically.

“Before, I raised corn and soybeans and cattle”, he told [Bloomberg](#). “Now... I’m a wind farmer.” ...[\[Read more\]](#)

### **By Nigel Topping (We Mean Business)**

Last year, the adoption of the Paris Agreement sent an unequivocal signal that the global economy will move along a low-carbon path.

This year, attention has turned to the climate finance needed to achieve this goal... [\[Read more\]](#)

### **By David Wei (BSR)**

To realize the full ambition of the Paris Agreement, we need to think beyond traditional climate policy tools to encompass non-climate policies that can help to catalyse ambition among a global set of actors... [\[Read more\]](#)

**By Emilie Prattico, Edward Cameron, Christoph Karge (BSR), Andrew Wood and Bryce Rudyk (NYU)**



## **WEBINARS AND EVENTS**

### **COP22 Key Events:**

[Development and Climate Days at COP22 | Nov 12-13](#)

[The Low Emissions Solutions Conference in Marrakech | Nov 14-16](#)

[For the COP22 events calendar click here](#)

## We Mean Business Commit to Action Webinars:

[November 12](#)

[November 12 - November 13](#)

[November 14 - November 16](#)

[November 15](#)

[November 15](#)

[November 15](#)

### THE WMB COMMITMENTS



Adopt a science-based emissions reduction target



Improve water security



Put a price on carbon



Commit to improve energy productivity



Report climate change information in mainstream reports as a fiduciary duty



Responsible corporate engagement in climate policy



Remove commodity-driven deforestation from all supply chains by 2020



Reduce short-lived climate pollutant emissions

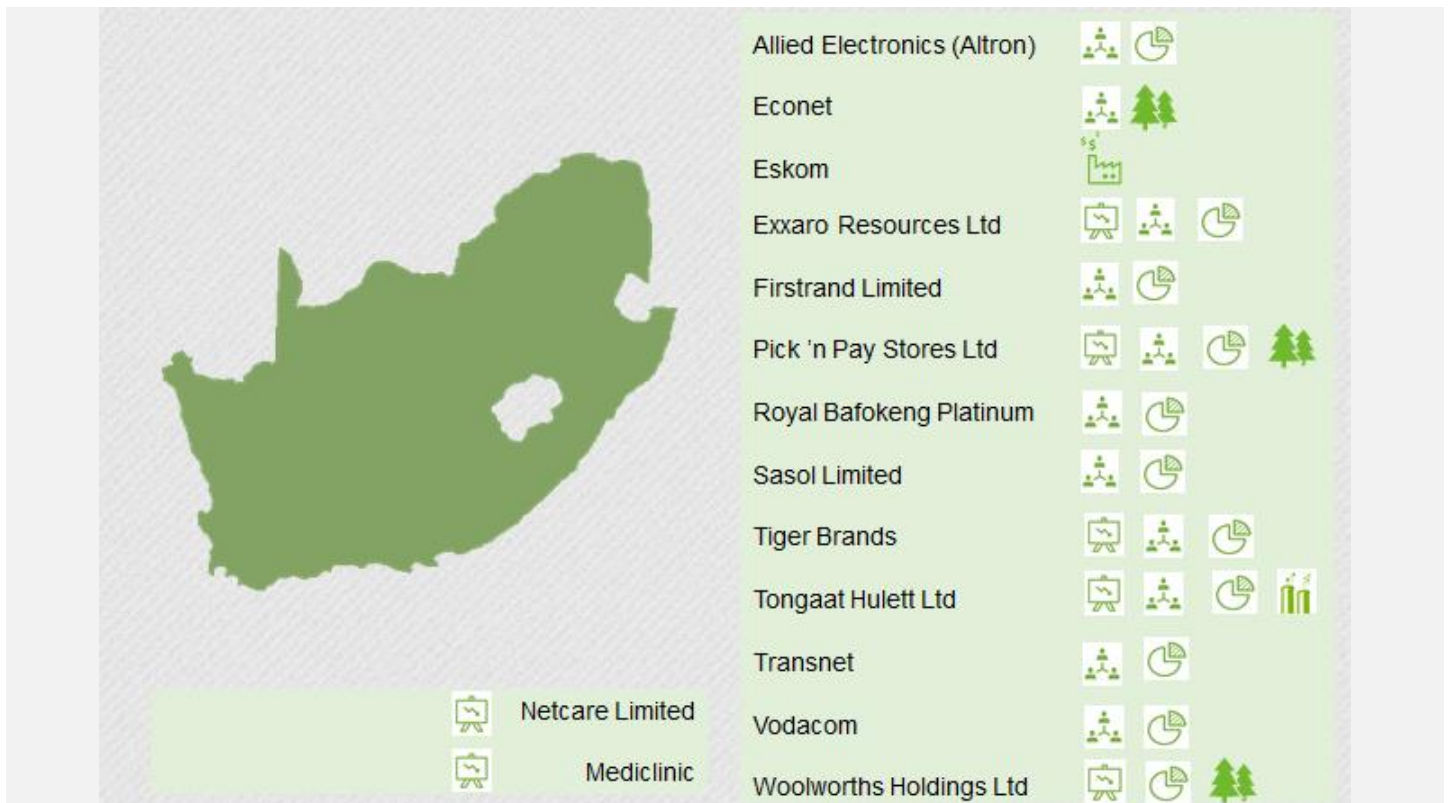


Commit to 100% renewable power

Take action by committing to one or more of these initiatives

For more information on the commitments click [here](#) or email [Amy Marshall](#).

The following companies have committed to the We Mean Business commitments:



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Check out: [We Mean Business](#) for more details.

**WE MEAN  
BUSINESS**  
economic opportunity  
through bold climate action

**Business Action for Sustainable Development**

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