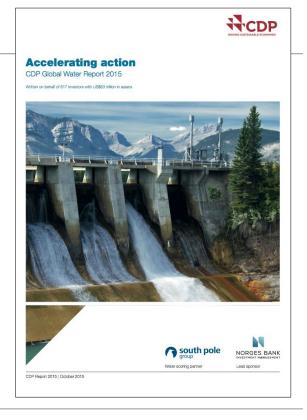




## Accelerating action

- 1,073 publicly listed companies requested to provide information on how they are prepared for and adapting to, worsening water security
- 405 companies responded from a range of sectors and financial markets
- Represents 25% and US\$11 trillion in market cap of the most water dependent companies in the MSCI ACWI
- Does not include supply chain or self selected companies



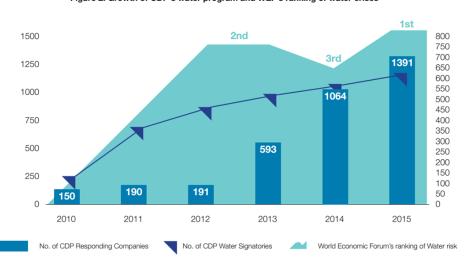


## Acting to improve water security is a business and investment imperative for many companies and investors

- 2/3 of companies reporting exposure to substantive business risk from water, reporting financial impacts of more than US\$2.5 billion.
- 44% of companies expect water to impact business in the next three years.
- 27% have already seen water risk manifest as a detrimental impact to their business in the last reporting year.



Figure 2: Growth of CDP's water program and WEF's ranking of water crises



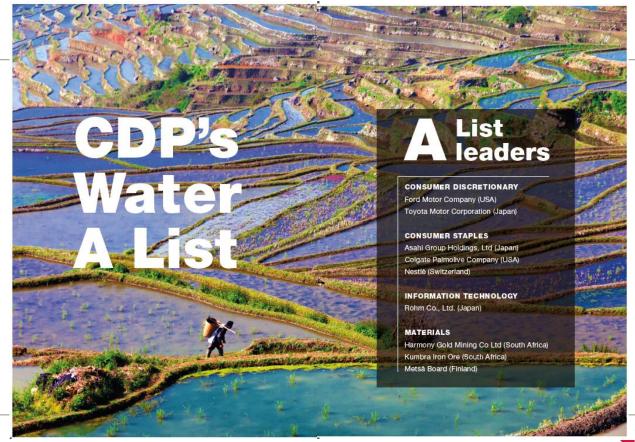


#### Leading companies manage water because it makes business sense

- CDP's water scoring methodology provides a blueprint for leadership on water issues.
- 8 companies joined CDP's Water A List which will help raise performance across the market.
- Leading companies are **beginning** to implement integrated, strategic, business plans factoring in water stewardship.
- Strategic water stewardship efforts reduces risk, enhances strategic preparedness, improves investor appeal and makes businesses more resilient.







# Urgent action is needed to close the gap between leaders in water stewardship and laggards

- 668 companies failed to disclose this year, almost two thirds (62%) of companies requested.
- Only **24**% of companies engage with key suppliers on water
- Almost half of companies (48%) are failing to conduct comprehensive monitoring of water withdrawals and discharges

Respondents that responded to their investors request to disclose water related data





#### Urgent action is needed to close the gap between leaders in water stewardship and laggards

■ Just 11% of responding companies have water policies that can be considered robust and comprehensive.

**73%** of companies report operational, strategic or market opportunities, however only 23% are able to capitalize on these

Respondents reporting opportunities

Figure 7: Top reported opportunities by sector

Consumer

Staples

Consumer Discretionary

Improved water

efficiency

efficiency

Energy

Healthcare

Industrials

Information Technology

Materials

efficiency

Utilities

value

Cost savings efficiency

products/services products/services

## Disclosure drives positive business action on water

- Companies engaging with CDP for the past 5 years are now more able to identify risks;
- Almost two-thirds (64%) of these companies report that oversight of water policy, strategy and planning now rests at board level, up from 57% in 2011;
- These companies are increasingly requesting their suppliers to report on water use, risks and management – rising from just 25% in 2011 to 45% this year.







