



On a Clear Day Special Edition

The NBI's We Mean Business Newsletter: Edition 4

3 April 2017

This is the NBI's fourth On a Clear Day Special Edition Newsletter: the official newsletter for the NBI's We Mean Business Campaign 2016 - 2017

Preparing Business for a Low Carbon Sustainable Future



5 Reasons 500 Companies have made Commitments to Climate Action

More than 500 companies with over \$8.1 trillion in annual revenue have now made over a thousand ambitious commitments as part of the We Mean Business coalition's take action campaign...[\[Read more\]](#)

By: We Mean Business (WMB)



Case Study: P&G on the Benefits of Setting a Science-Based Target

P&G explains why they committed to reduce emissions from their operations 30% by 2020, from a 2010 base-year, and highlights the benefits of setting a science-based target...[Read more](#)

By: Science-Based Targets Initiative



EP100: Transformational Benefits of Doubling Energy Productivity

More and more companies are realising the transformational benefits of setting an ambitious energy productivity goal. Here are three reasons companies are committing to doubling their energy productivity...[Read more](#)

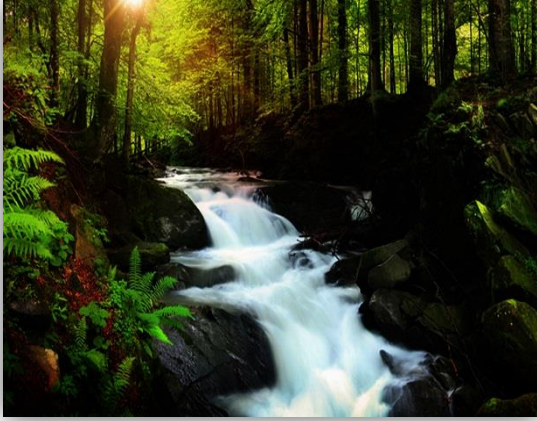
By: We Mean Business (WMB)



The Business Case for Carbon Pricing

A fixed value assigned to each metric ton of emissions reveal hidden carbon risk. When emissions bear a cost in profit-and-loss statements, it helps to highlight inefficiencies and reward managers who use innovative design, processes, and sourcing to cut energy use and carbon pollution...[Read more](#)

By: CDP



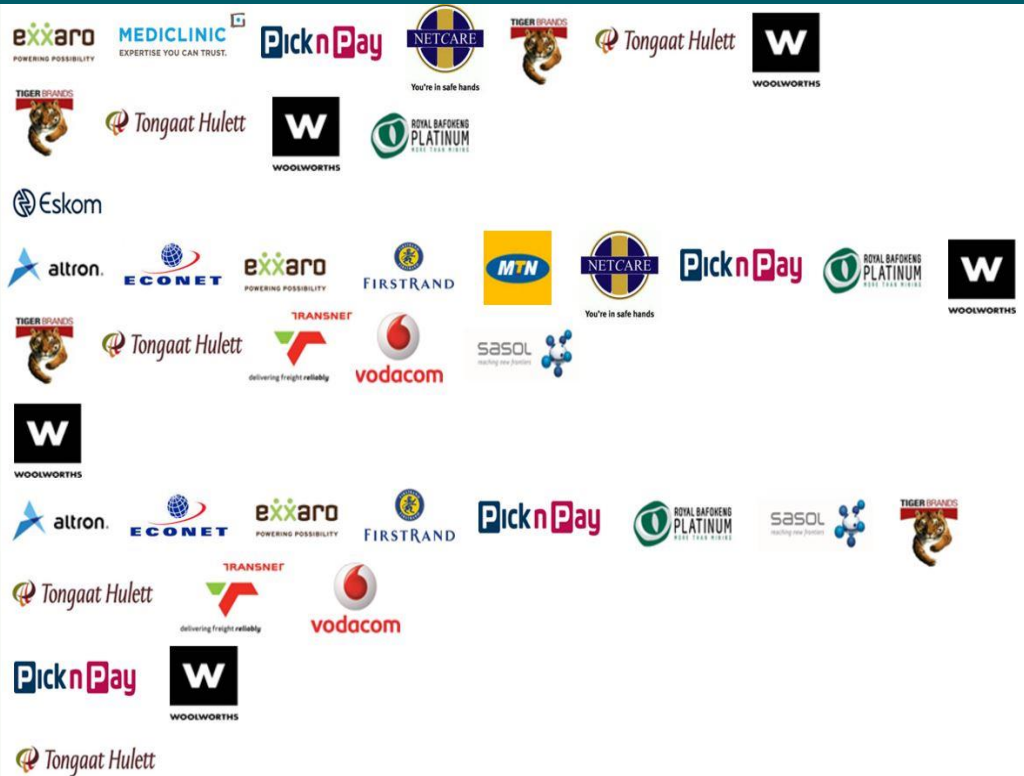
How is Water Relevant to My Company?

How can you know if water is particularly relevant to your business success and your stakeholders, and therefore warrants priority action? Answer the following questions to assess whether water is particularly relevant to your company...[\[Read more\]](#)

By: CEO Water Mandate

THE WMB COMMITMENTS

-  Adopt a science-based emissions reduction target
-  Improve water security
-  Put a price on carbon
-  Report climate change information in mainstream reports as a fiduciary duty
-  Commit to improve energy productivity
-  Responsible corporate engagement in climate policy
-  Remove commodity-driven deforestation from all supply chains by 2020
-  Reduce short-lived climate pollutant emissions
-  Commit to 100% renewable power



For more information on the commitments click [here](#) or email [Naseema Elias](#)

Check out: [We Mean Business](#) for more details.

WE MEAN BUSINESS

economic opportunity
through bold climate action

Business Action for Sustainable Development

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