

NBI Membership Council Feedback

27 November 2018

The NBI Purpose

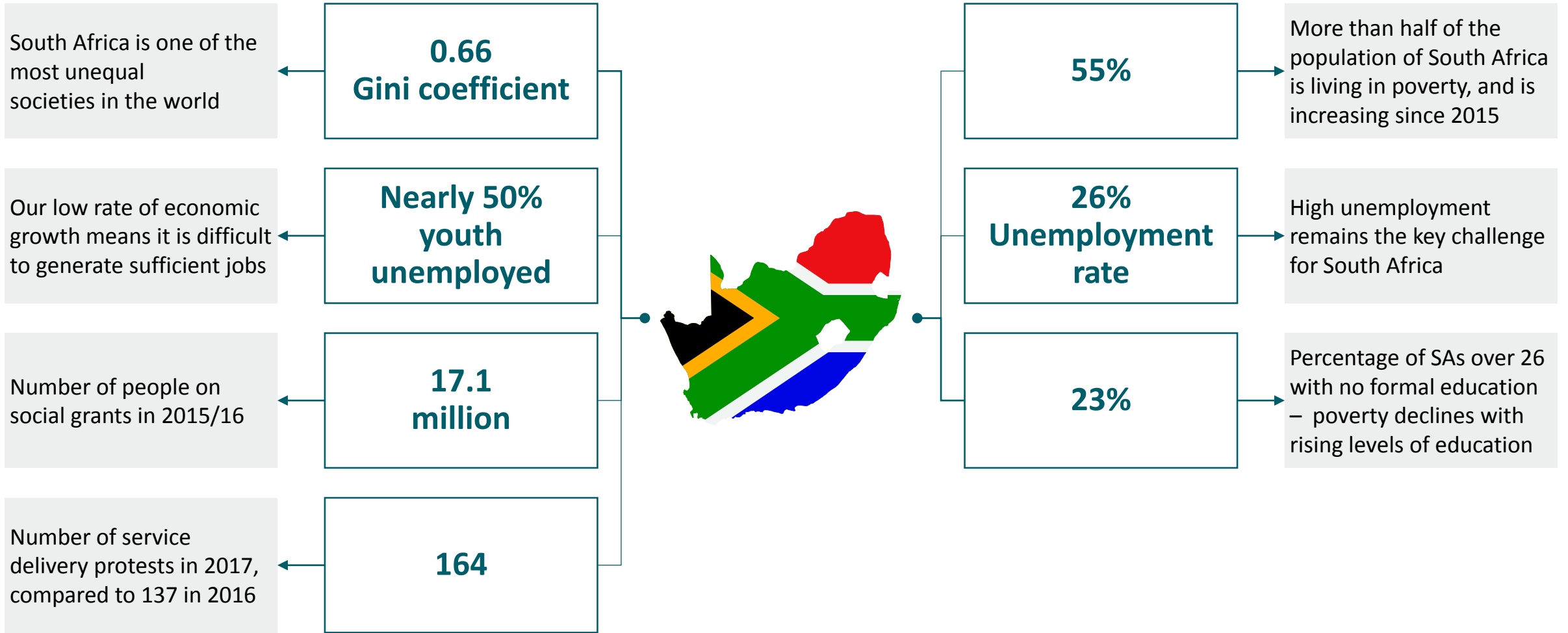
The NBI has a long-established role of impact through **collective action with member companies**



The NBI continues to work with NBI members around the role and contribution of business in and to society through our ways of working and brings companies together to make an impact in society through the issues we focus on

The issues change but the role remains constant which is aimed overall at building a business community in South Africa that plays a meaningful and trusted role in the achievement of a sustainable and equitable society

The most pressing issue facing South Africa
is the need for **socio-economic transformation**



NBI Strategic Objective is therefore:

**Engaging our member companies in
economic and social transformation**

Our aim of driving business participation in economic and social transformation is delivered through 3 ways of working



Strategic thought leadership



Building the capacity of all stakeholders



Designing and implementing collective action projects

Our work streams are strongly influenced by the **local and international guidance** provided by the NDP and the SDGs

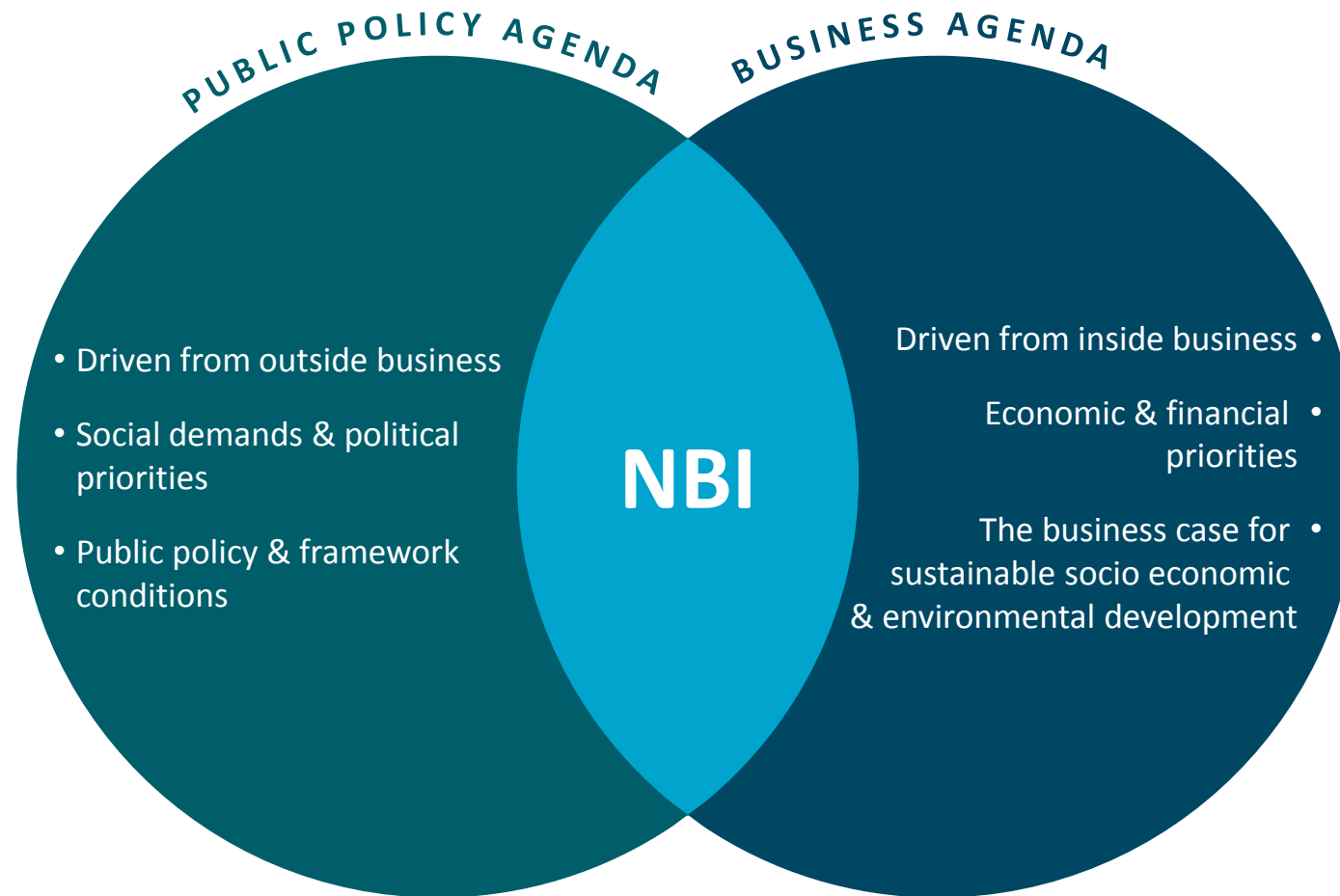


Key to our success is helping our members make sense of global and local trends through our local and international partnerships



Business Action for Sustainable Growth

Our implementation track record is built on our ability to bridge between government and business



Business Action for Sustainable Growth

The NBI Differentiating Strengths



It is our differentiated strengths that creates value for NBI members



Building relationships & safe communication channels with Govt. leading to co-operation in policy development & implementation

Enhancing democracy by building the capacity and maturity of business to meaningfully engage

Networking and learning by sharing opportunities

Access to a community of best practice

Provide value to our members through being part of a like-minded, progressive, ambitious, committed community

Our ability to create membership value through leveraging donors and member company contributions and collective action

Our independence and willingness to form partnerships and work collaboratively

Our team and delivery capacity, including project management and delivery

Providing a commitment and disclosure driven leadership platform for South African companies

Sense making role through Thought Leadership and capacity building actions

Thought Leadership through which we mitigate member risk and enhance opportunity through deep thinking

We provide forward looking market intelligence

The NBI's positioning as a non-mandated voluntary movement

Business Action for Sustainable Growth

Feedback from members on the value extracted from NBI membership

90%

Sharing of **best practice** between companies

90%

Identifying and managing **business risk**

90%

Identifying and managing **opportunity**

85%

The role of business in economic & social **transformation**

83%

Capacity building

75%

Quiet **conversations** with business and government

Other quoted benefits:

- Focused thought leadership
- Rapid company response to emerging trends
- Platforms for company and CEO leadership
- Opportunities for specific programme involvement

NBI's Strategy Underpinnings

The National Development Plan (NDP) and Sustainable Development Goals (SDG's) targets and the objectives arising out of key Government and partnership programmes such as the Jobs Summit, Investment Summit, etc. will continue to guide our strategy and programme areas in the medium term

Our commitment to focus not only on what business does, but how it does it and on the values base and level of maturity that inform company action is a second key underpinning of strategy

We will continue to work in a forward looking, innovative and “next big thing” way and will actively link local action to global trends

Given these, our key strategic imperatives are the following...



The NBI's Current Strategic Focus Areas

Overarching strategic objective of economic and social transformation



Integrating strategic projects

- Co-ordination of the CEO Initiative
- National Development Plan implementation
- SDG implementation
- Transformation Programme (including internal transformation, supply chain transformation, the future of work and a cross-cutting gender focus)
- Support for broader business and governmental processes, for example, the Jobs Summit



Social sustainability

Pathways to employability

Goal: To create effective paths to employability through addressing the systemic linkages between TVETs, policy and employers and demonstrating this through practical interventions

Anti-corruption

Goal: To build corporate capacity to effectively address corruption, and strengthen the capacity of South African companies to support the achievement of the NDP and the SDG goals and targets



Environmental sustainability

Water

Goal: To build the corporate contribution to achieving a water secure South Africa

Climate change

Goal: To increase corporate ambition in the fight against climate change, and to build corporate resilience to address climate risk

Energy

Goal: To provide a large-scale systemic response to achieve energy efficiency

National Development Plan Action: Highlights

In 2015 the NBI hosted a series of dialogues to see in which areas the NBI membership could support the implementation of the NDP, since then, by integrating these objectives into our core work, we have made significant progress:

Strengthen partnerships with local government

The NBI have integrated working with local government in energy and water and are exploring supporting South African cities in their low carbon planning. Our energy efficiency programme had worked with 7 local governments to assess their readiness for a broader technical support and subsidy programme that we are also involved in. Our uMhlathuze partnership and our Western Cape Water Security Task Force work with local governments on critical water issues and we plan to expand this learning into a Gauteng Water Task Force. We are working on MoUs with SALGA and uMhlathuze. Intriguingly, although we started working on water in uMhlathuze, the strength of those relationships are leading to our getting more involved, with other partners, in other areas of work (like climate change).



Other work areas are described later

Partner with municipalities to address wastewater treatment

See our Kopano ya Metsi work in our environmental highlights

Enhance relationships between TVET colleges and industry

See our social highlights which include substantial increases in funding for TVET work

Support nation building and social cohesion

We have recruited excellent people to drive this as an independent work area within the NBI – see the transformation highlights

Sustainable Development Goals: Highlights

The NBI has developed a methodology to help companies and sectors prioritise SDGs. This prioritisation is necessary to drive the strategic changes we need to transform our economies. We have piloted this methodology (with good results) with the banking sector (through BASA) and with Sasol. We also conducted a weeklong roadshow, with our partner DI, introducing our methodology and thinking as well as tools to help companies understand how the SDGs can drive company competitiveness.



"A sincere THANK YOU for your inspiring SDG road show.

As a result I've been given the green light to present a process and way forward for the group to adopt these as part of our business strategy. Exciting and daunting!"



We plan to work with all sectors within our membership on SDG prioritisation, looking next at the Agro-Processing and FMCG sector

NBI in the Presidential Jobs Summit: Highlights



NBI
participation in
the Jobs Summit
through

- The Technical Task Team
- Inclusive Growth, Redistribution and Transformation Working Committee
- Education and Skills Working Committee



NBI-led business
proposals
included in
Framework
Agreement

- Demand-led interventions in TVET Colleges
- Anti-corruption
- Gender pay gap methodology
- Water stewardship

CEO Initiative Co-Ordination: Highlights



The NBI continues to co-ordinate the **CEO Initiative**



The work of the CEO Initiative is **taking-off** once again



Various **communications** have been distributed via the NBI



A meeting was held between the **President and CEO's** on the 14th of September 2018

Key current activities:

- The work of the projects work stream has gained traction
- The gazette that established YES and the Practice Note have been published and the placement of youth people begun
- The NBI Chairperson sits on the YES Board
- The SA SME Fund has appointed Ketso Gordon as the CEO

Transformation & Social Cohesion Programme: Highlights

Held dialogue-based visioning workshops that identified barriers and challenges to transformation – engaged with over 40 people across 28 companies

Identified **6 key thematic pathways** that guide project work and conduction research into the following areas



Bold and courageous leadership



Representation and diversity



Inclusive and cohesive organisations



Enabling entrepreneurs and SMEs



Action-focused dialogue



Partnership and collaboration



Developing a best practice and case-study database



Student and Graduate Placement Project

- Demonstrated that TVET colleges should be providing a broad foundation in Installation, Repair and Maintenance functions
- The importance of work readiness training
- NBI was able to generate latent demand for maintenance assistant roles in hotels



Solar Water Heater Installation and Maintenance (Nedbank, Harambee, IOPSA, CJC) – the value derived includes

- Laying the basis for engendering a culture of demand-driven teaching & learning in TVET colleges;
- Improved understanding of the role & contribution of business in realising youth employability; &
- Recognising the value of placing candidates in SMMEs – develops their entrepreneurship acumen and provides experience on how small businesses are run.



Research reports

1. An Audit of business-led Youth Employment Initiatives commissioned by BUSA
2. Enhancing education, training and skills outcomes in the manufacturing sector commissioned by DPME
 - Both reports have enhanced NBI's understanding of issues relating to youth employability as it relates to TVET colleges and industry
 - They have also extended NBI's partnerships with government (DPME) and business formations such as Manufacturing Circle



Building the capacity of TVET colleges to deliver Green Skills (in partnership with DI and Nedbank Foundation)

- Compiled a Scoping Report which reviewed the work of the NBI in youth employability
- Developed a 3-year implementation plan for the Green Skills in TVETs initiative



Finalised an agreement with the Swiss Embassy to implement the Swiss Hospitality Apprenticeship Programme with Hotels in Gauteng and the Western Cape

Environmental Sustainability: Highlights

The environment programme has 3 main work areas: climate change, energy and water. We are considering new work in waste, including food waste, and the circular economy. Given global change it is critical for companies to include these fundamentally economic issues in the debate on how we manage economic transition.



Climate change



Water

- The NBI is working on the TCFD requirements, in relation to transition risk and we have presented this work to member company board committees and in public forums
- The NBI is co-hosting a South African pavilion with Government at COP24
- We continue working with We Mean Business and CDP and focus on providing support to companies for Science Based Targets
- We are working on local alliances with cities to help develop carbon neutral plans in partnership with our member companies
- The uMhlathuze water partnership, driven largely by member company Tongaat Hulett, demonstrates that sincere partnerships build trust, collaboration and increased impact between business and government. We plan to replicate this model, starting in Gauteng
- Our Kopano ya Metsi project addresses PPP finance in the water value chain and builds stakeholder unity
- Our Western Cape Drought Task Force, continued as a Water Security Task Force, focusing on a meaningful impact in water management in the City of Cape Town and in the Western Cape

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Energy

- With the Carbon Trust, we have developed an Energy Efficiency Best Practice assessment matrix which we are using to support our member companies and which we used on 7 municipalities to test their readiness for a larger support programme
- We have designed a large support programme for the public sector that is planned to raise R800 million in capital for EE investment in the public sector and provide technical support to municipalities – we are investigating extending this to the private sector with support from a GCF grant
- We launched, with Nedbank, our Energy Efficiency Guide; and hosted an event on the IRP

Thank You



The NBI's identity is embedded in our membership. Our work is made possible through our membership community whose contributions allow substance to be given to the role of business in shaping a sustainable future. This is achieved through member companies support for the NBI and active involvement with our work.



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www.facebook.com/NationalBusinessInitiative



www.linkedin.com/company/nbi

For more detail on NBI action and impact,
visit our website: www.nbi.org

Business Action for Sustainable Growth