

NBI QUICK BRIEF 2019

26 February 2019

Dear Jo-Anne

An Equal and Inclusive Society | We need collaborative innovation to drive change

**“The transformation of our economy into an inclusive one is a key imperative for all of us...
There can be no higher priority”.**
President Cyril Ramaphosa | BUSA Business Indaba, 2019

At the recent Business Economic Indaba (hosted by BUSA), President Ramaphosa was asked to share the one thing he wants to see from the private sector. Most of the audience comprising business leaders, might have expected him to emphasise job creation or investment. Instead his emphasis on the need for “real transformation” took many aback. The President’s focus on Transformation was a sobering reminder that the level of inequality in our society and the slow pace of change in the private sector, is a risk to growth, sustainability and stability.

Constructive Dialogue



Facilitate constructive and reflective dialogue that builds empathy, understanding and cohesion.

Collaborative Innovation



Create and support the implementation of innovative solutions and actions that build on best practice.

Collective Impact



Drive collective learning and action for broader transformative impact.

As with most risks there are also opportunities. The NBI’s Social Transformation programme is designed to assist our member companies to unlock the benefits and opportunities of transformation through collaborative learning and innovation. Our programme leverages off collective learnings and failures. It builds on the experience and insights of a wide range of companies to jointly create solutions that can be tested and scaled.

Collaboration and partnerships are key to driving innovation and societal change.

Through extensive engagement with our member companies and other stakeholders, we identified three key focus areas that are aimed at addressing what our members understand to be the barriers to real transformation.



Transformative Leadership

Activate bold and transformative senior and young leadership within organisations that are committed to personally engaging with peers on transformation issues through dialogue and taking meaningful action.

- CEO Champions
- Leadership Dialogues
- Young Leaders Dialogues



Representation, Diversity & Inclusion

Collectively share and create strategies for inclusion that unlock the value, innovation and improved productivity that enhancing and supporting diversity and representation brings to organisations.

- Innovation Working Group
- Gender Pay Gap Project
- Thought Leadership Series



Enabling Economic Inclusion

Working collaboratively to create an enabling environment for entrepreneurs, small and medium-size companies to actively participate in our economy.

- Innovation Working Group
- Thought Leadership Series
- Development of training & capacity building

Get Involved

We invite you to join us in this collective solution-focused process through participating in either or both of our Innovation Working Groups:

- [Culture of Inclusion Innovation Working Group](#)
- [Enabling Economic Inclusion Working Group](#)

We meet on a quarterly basis with the intention of sharing case studies, best practice and our learnings to develop and test innovative solutions to driving transformation.

There are a wide range of activities that make up this programme and we welcome all NBI members to join in. For more information kindly email: [Gugu Mclaren-Ushewokunze](mailto:Gugu.Mclaren-Ushewokunze).

Business Action for Sustainable Growth

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