

The NBI Differentiating Strengths

It is our differentiated strengths that creates value for NBI members



Building relationships & safe communication channels with Govt. leading to co-operation in policy development & implementation

Enhancing democracy by building the capacity and maturity of business to meaningfully engage

Networking and learning by sharing opportunities

Access to a community of best practice

Provide value to our members through being part of a like-minded, progressive, ambitious, committed community

Our ability to create membership value through leveraging donors and member company contributions and collective action

Our independence and willingness to form partnerships and work collaboratively

Our team and delivery capacity, including project management and delivery

Providing a commitment and disclosure driven leadership platform for South African companies

Sense making role through Thought Leadership and capacity building actions

Thought Leadership through which we mitigate member risk and enhance opportunity through deep thinking

We provide forward-looking market intelligence in our areas of focus

The NBI's positioning as a non-mandated voluntary movement

NBI Membership: Products, services and inclusions



- A trusted, long-standing and reputable platform of engagement with the private sector and government
- A well-established and safe channel of communication with government which enables cooperation leading to policy development and implementation
- Networking and access to communities of best practice from a multitude of business stakeholders
- Opportunities for partnerships and collaboration on key collective action projects
- High-level, one-on-one executive support in our areas of work
- Exclusive access to forward-looking market intelligence
- Recognition and profiling as a progressive, ambitious and committed corporate citizen
- Opportunities for representation on NBI advisory councils and strategic working groups
- One annual membership – unlimited access to all NBI events, workshops, seminars and intelligence for GIBS faculty and operational staff

The value of the NBI: Feedback from long-standing NBI members

90%

Learning and
Sharing of **best
practice** between
companies

90%

Identifying and
managing **business
risk**

90%

Identifying and
managing
opportunity

85%

The role of business
in economic &
social
transformation

83%

Capacity building

75%

Quiet **conversations**
with business and
government

Other quoted benefits:

- Focused thought leadership
- Rapid company response to emerging trends
- Platforms for CEOs and companies to engage and showcase
- Opportunities for involvement on specific programmes