



NBI Newsflash, 30 October 2019

Enabling Economic Inclusion | Measuring Impact

The National Business Initiative's (NBI's) Social Transformation programme in partnership with Growthpoint hosted two dialogues in Johannesburg and Cape Town on Enabling Economic Inclusion which explored measuring the macro-economic impact of support for entrepreneurs and small and medium size businesses (SMEs). The focus of this programmatic pathway is to share ideas and strategies on creating enabling environments for SMEs and entrepreneurs to participate and have ownership in the South African economy. The growing inequalities make this an important area of transformation and extends to the responsibility of businesses in collaborating to finding solutions towards an equitable and just society.

Based on these dialogues, the challenges faced by SMEs require a collaborative approach across industries. The NBI's Economic Inclusion programme will facilitate a platform for these conversations through the establishment of an innovation working group, where ideas and strategies will be consolidated in response to supporting the economic inclusion of SMEs.

The objectives of the working group include:

- facilitating learning and knowledge sharing among entrepreneurs and SMEs;
- creating solutions on addressing barriers to entry; and
- developing ideas on collaborative business' contributions to inclusion.

Watch the **video** for key insights from the Johannesburg dialogue [here](#).



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The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela

Our mailing address is:

NBI
61 Katherine Street
Dennehof
Sandton, GP 2196
South Africa

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