At the National Business Initiative (NBI), we believe in collective action and collaboration to effect change; building a South African society and economy that is inclusive, resilient, sustainable and based on trust.

We are an independent, business movement of around 80 of South Africa’s largest companies and institutions committed to the vision of a thriving country and society.

The NBI works with our members to enhance their capacity for change, leverage the power of our collective, build trust in the role of business in society, enable action by business to transform society and create investment opportunities.

The NBI is for the committed.

Join us now in building South Africa’s tomorrow.

The NBI’s FIVE Focal Areas Include:

**Environment**
- Climate, water, energy,
- green economy,
- biodiversity and just transition pathways

**Economic Inclusion**
- Skills and employability,
- township economies,
- SMEs and youth

**Bold and Ambitious Leadership**
- Cross-cutting and including anti-corruption,
- ethics and transformation

**Social Cohesion and Inequality**
- Gender, race and intergenerational equity

**Institutional Capacity**
- Governance and capacity building

**Implementing our Purpose**

**ENVIRONMENTAL SUSTAINABILITY**
- We empower business leaders to contextualise climate change within the broader context of global environmental challenges to enable them to make decisions that will put their business remains competitive in the future.

**SOCIAL TRANSFORMATION**
- We encourage bold, autonomous decision-making among South African businesses to help them tackle corruption, while co-creating solutions to address the inequalities and transformed workplaces so that businesses can be a valuable contributor to the economy, ensuring a cohesive and equitable South Africa.

**ECONOMIC INCLUSION**
- We work to understand the systemic barriers to driving economic inclusion and co-create interventions that contribute to the creation of conducive environments in which business and society can operate effectively.

**INSTITUTIONAL CAPACITY**
- We offer a cross-cutting capacity building function through a focused and outcomes-based technical mentorship and development approach to strengthen Government's capacity in its service delivery mandate that contributes to the creation of conducive environments in which business and society can operate effectively.

**The NBI’s KEY Strengths:**

- Facilitating and driving collaboration and collective action
- Bridge-building between stakeholders due to our trusted status in society
- Project implementation and impact
- Convening power of various stakeholders
- Driving cross-cutting and integrated programmes (systems awareness & thinking)
- Strong Government relationships
- Just Transition as a unifying force
- Leadership impetus and action

Why JOIN the NBI?

- We FOCUS on impact driven action in our five focal areas
- We COMBINE vision with action to address the most pressing issues facing South Africa
- We are a TRUSTED implementation partner of both the private and public sector
- We BUILD trust in the role of business in society through action
- We DRIVE social transformation by placing the role of society at the center of our work
- We DEMONSTRATE the sound business case for a just, equitable and environmentally sustainable society
- We FACILITATE bold and courageous discussions pertaining to pressing issues in South Africa

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Please contact the NBI’s Head of Membership and Communications, Gillian Hutchings (gillianh@nbi.org.za), to find out more about our work.