



At the National Business Initiative (NBI), we believe in collective action and collaboration to effect change; building a South African society and economy that is inclusive, resilient, sustainable and based on trust.

We are an independent, business movement of around 80 of South Africa's largest companies and institutions committed to the vision of a thriving country and society.

The NBI works with our members to enhance their capacity for change, leverage the power of our collective, build trust in the role of business in society, enable action by business to transform society and create investment opportunities.

The NBI is for the committed.

Join us now in building South Africa's tomorrow.

The NBI's FIVE Focal Areas Include:



Environment Climate, water, energy, green economy, biodiversity and just transition pathways



Economic Inclusion Skills and employability, township economies, SMEs and youth



Bold and Ambitious Leadership

Cross-cutting and including anti-corruption, ethics and transformation



Social Cohesion and Inequality Gender, race and intergenerational equity



Institutional **Capacity** Governance and capacity building

Implementing our Purpose

ENVIRONMENTAL SUSTAINABILITY

We empower business leaders so that they can make sense of the net effect of global environmental drivers on their businesses. This enables them to take decisions now that will help them ensure their business remains competitive in the future.

SOCIAL TRANSFORMATION

We encourage bold, action-orientated dialogue about meaningful transformation in the workplace, including tackling corruption, while co-creating initiatives to achieve an inclusive and transformed workforce so that businesses can be a valuable contributor to the economy, ensuring a cohesive and equitable South Africa.

ECONOMIC INCLUSION

We work to understand the systemic barriers to driving economic inclusion and co-create interventions that enable change, including through ethical leadership, towards ensuring a sustainable and thriving South Africa.

INSTITUTIONAL CAPACITY

We offer a cross-cutting capacity building function through a focused and outcomes-based technical mentorship and development approach to strengthen Government's capacity in its service delivery mandate that contributes to the creation of conducive environments in which business and society can operate effectively.

The NBI's KEY Strengths:

- Facilitating and driving collaboration and collective action
- Bridge-building between stakeholders due to our trusted status in society
- Project implementation and impact
- Convening power of various stakeholders
- Driving cross-cutting and integrated programmes (systems awareness & thinking)
- Strong Government relationships
- Just Transition as a uniting force
- Leadership impetus and action

Why JOIN the NBI?

- > We **FOCUS** on impact driven action in our five focal areas
- ➤ We **COMBINE** vision with action to address the most pressing issues facing South Africa
- > We are a **TRUSTED** implementation partner of both the private and public sector
- > We **BUILD** trust in the role of business in society through action
- ➤ We **DRIVE** social transformation by placing the role of society at the center of our work
- We DEMONSTRATE the sound business case for a just, equitable and environmentally sustainable society
- > We **FACILITATE** bold and courageous discussions pertaining to pressing issues in South Africa





NBI IMPACT FRAMEWORK

Thought Leadership

Capacity Building

Design & Implement

Collective Action

LEAD

LEARN

IMPACT

The NBI endeavours to make South Africa's economy more inclusive, equitable, competitive and sustainable

The NBI builds institutional capacity to ensure South Africa's economy is driven by social and economic transformation

The NBI strives to increase cohesion so that South Africa is a society characterised by a high degree of trust





