



28 June 2021

Webinar: Corporate Climate Advocacy on the Road to COP26

The **We Mean Business Coalition** is hosting an important **webinar** this week on **Corporate Climate Advocacy on the Road to COP26**: 30 June and 1 July 2021. The **National Business Initiative (NBI)** is a local partner to the Coalition and we are excited to share this opportunity for companies to attend.

The aim of the webinar is to highlight the business benefits of driving policy ambition on the road to COP26, which takes place in Glasgow this November. The webinar will provide businesses with the background, advocacy timelines and tools to advocate for increased climate policy ambition.

Over the last year, we have seen progress in increasing national climate ambition for the 2030 targets and for reaching net-zero emissions by mid-century (examples include the U.S, EU, China, Japan and U.K). However, much greater progress is needed this year and on the road to COP26 to ensure we are on track to limit global warming to a maximum of 1.5°C, and to help unlock the full potential of business action on climate change.

During the webinar, you will learn about:

- Expectations for COP26 from the We Mean Business Coalition's policy experts;
- Key moments on the road to COP26 and how companies can influence policy outcomes through advocacy and communications;
- The business benefits of corporate climate advocacy from the perspective of business leaders; and
- The We Mean Business Coalition's plans for COP26 and opportunities for companies to be involved.

The webinar will be held twice to accommodate different time zones, so please register for the timeslot most convenient to you:

Wednesday, 30 June 2021: 5:30-6:30pm SAST - [REGISTER HERE](#)

Thursday, 1 July 2021: 10-11am SAST - [REGISTER HERE](#)

For more information on the **Corporate Climate Advocacy on the Road to COP26** webinar or the We Mean Business Coalition, please click [here](#).

If you would like to find out about the NBI's Climate Change work, please contact Geeta Morar (Project Manager: Environmental Sustainability): GeetaM@nbi.org.za



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The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela.

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