At the National Business Initiative (NBI), we believe in collective action and collaboration to effect change, building a South African society and economy that is inclusive, resilient, sustainable and based on trust. We are an independent, business movement of around 80 of South Africa’s largest companies and institutions committed to the vision of a thriving country and society. The NBI works with our members to enhance their capacity for change, leverage the power of our collective, build trust in the role of business in society, enable action by business to transform society and create investment opportunities.

The NBI is for the committed. Join us now in building South Africa’s tomorrow.

The NBI’s FIVE Focal Areas Include:

- **Environment**
  - Climate, water, energy, green economy, biodiversity and just transition pathways

- **Economic Inclusion**
  - Skills and employability, township economies, SMEs and youth

- **Bold and Ambitious Leadership**
  - Cross-cutting and including anti-corruption, ethics and transformation

- **Social Cohesion and Inequality**
  - Gender, race and intergenerational equity

- **Institutional and Government Capacity**
  - Governance and capacity building

Implementing Our Purpose

**Environmental Sustainability**
We empower business leaders so that by 2050 we make sense of the net effect of global environmental drivers on South Africa. The NBI will build a work plan and tool kit that will help form an understanding of the net effect of global environmental drivers on the region, and work to ensure that South Africa remains competitive in the future.

**Social Transformation**
We encourage bold, action-oriented design and implementation of social interventions in the workplace. This includes tackling corruption, the creation of inclusive leadership, and historically disadvantaged workers. The NBI is committed to being a valuable contributor to the economy, ensuring a cohesive and equitable South Africa.

**Economic Inclusion**
We work to understand the dynamics of leading economic transformation and mainstream economic policies to support a better and faster economic performance. This includes through ethical leadership, towards ensuring a cohesive and thriving South Africa.

**Institutional and Government Capacity**
We offer a cross-cutting capacity building function through a focused and outcomes-based technical mentorship and development approach to strengthen Government’s capacity. This includes Government’s service delivery mandate, which is contributed to through cross-sectoral interventions to enhance the capacity of business and society to operate effectively.

**Sustainable Development Goals (SDGs)**
The SDGs are an important cross-cutting focal area for the NBI. We work with businesses to enable companies to integrate and implement the SDGs in their business operations. This is a key aspect of our membership journey.

The NBI’s KEY Strengths:

- Facilitating and driving collaboration and collective action
- Bridge-building between stakeholders due to our trusted status in society
- Project implementation and impact
- Convening power of various stakeholders
- Driving cross-cutting and integrated programmes (systems awareness & thinking)
- Strong Government relationships
- Just Transition as a unifying force
- Leadership impetus and action

Why JOIN the NBI?

- **We FOCUS** on impact driven action in our five focal areas
- **We COMBINE** vision with action to address the most pressing issues facing South Africa
- We are a **TRUSTED** implementation partner of both the private and public sector
- We **BUILD** trust in the role of business in society through action
- We **DRIVE** social transformation by placing the role of society at the center of our work
- We **DEMONSTRATE** the sound business case for a just, equitable and environmentally sustainable society
- We **FACILITATE** bold and courageous discussions pertaining to pressing issues in South Africa

NBI IMPACT FRAMEWORK

- **Thought Leadership**
- **Capacity Building**
- **Design & Implement Collective Action**
- **Lead**
- **Learn**
- **Impact**

The NBI endeavours to make South Africa’s economy more inclusive, equitable, competitive and sustainable

The NBI builds institutional capacity to ensure South Africa’s economy is driven by social and economic transformation

The NBI strives to increase cohesion so that South Africa is a society characterized by a high degree of trust

Please contact the NBI’s Head of Membership and Communications, Gillian Hutchings (gillianh@nbi.org.za), to find out more about our work.