

Insights for Members 2021

01-12 NOV 2021

GLASGOW

COP26

NBI
National Business Initiative



3 November 2021

Member Insight: COP26 Business Toolkit [Sent on Behalf of the We Mean Business Coalition]

Please note: The National Business Initiative (NBI) is forwarding this correspondence to our members and those companies attending COP26 on behalf of We Mean Business

Dear WMB Coalition Policy colleagues,

I'm pleased to share with you the **COP26 Business Toolkit** prepared by the We Mean Business Coalition. The COP26 Business Toolkit contains:

- an overview of expectations for COP26 and its importance to business,
- Policy Asks including asks in the **letter to G20 leaders**, **COP26 Asks from Business** and **broader Policy recommendations** for a net zero future,
- information about our **Business Pavilion at COP26**
- a **Calendar of Business relevant events at COP26** (across the Blue Zone, Green Zone and elsewhere)
- messaging and social media assets that can be deployed to influence policy decisions.

In addition to what has been shared by the NBI, we encourage companies to use this toolkit for policy, advocacy and communication activities at COP26.

The **COP26 Business Toolkit** is a live document that we will update as new information becomes available, all the

way until the end of COP26. Please contact us at policy@wemeanbusinesscoalition.org if you have any feedback.

All information about the We Mean Business Coalition's activities at COP26 can be found on the [COP26 Landing page](#) on our website.

We look forward to seeing you in Glasgow, and working together to a successful outcome at COP26 that keeps a 1.5°C future within reach.



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The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela.

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