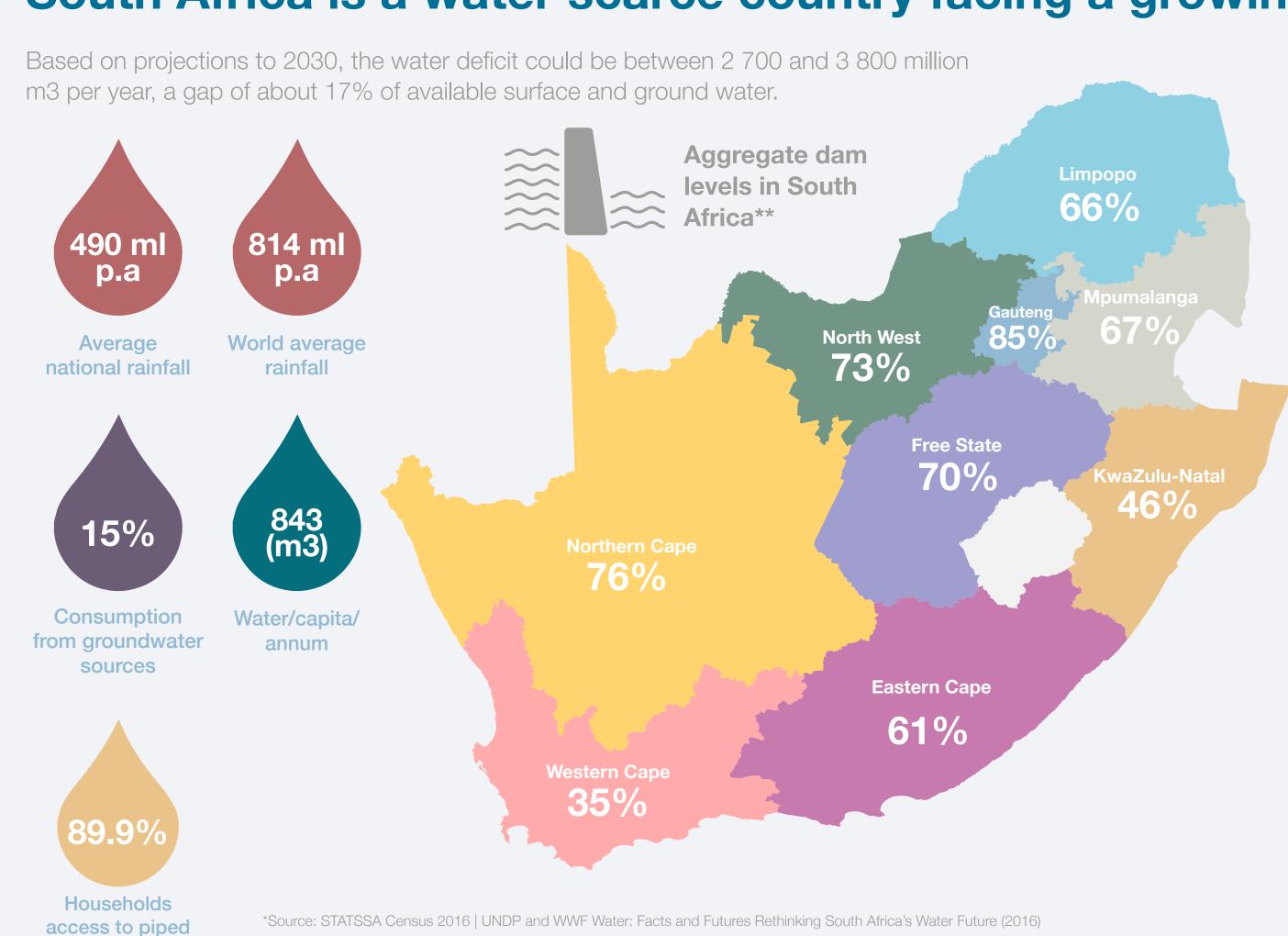
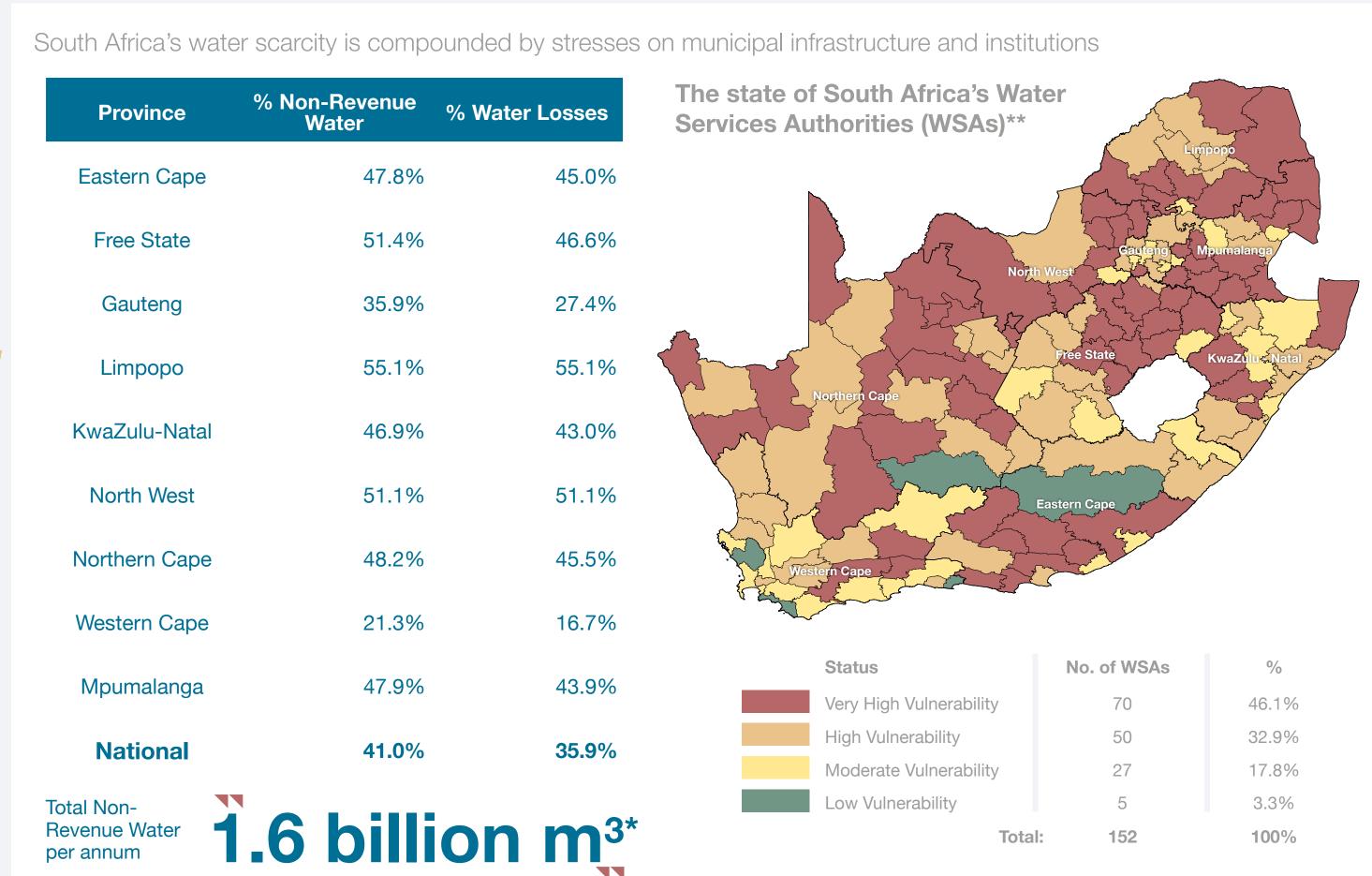


Setting Meaningful Targets

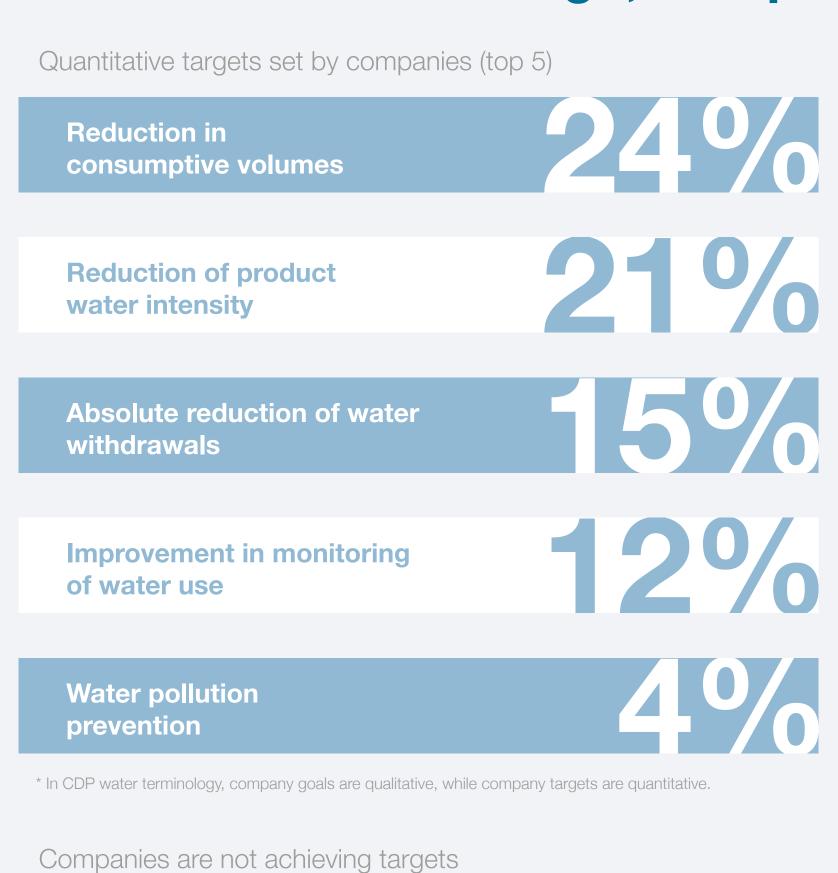
South Africa is a water scarce country facing a growing water supply deficit





*Source: DWS (2017) Benchmarking of Water Loss, Water Use Efficiency and Non Revenue Water in South African Municipalities (2004/05 - 2015/16) **Source: DWS (2014) Municipal Services Strategic Assessment (MuSSA) for South Africa (2013/2014)

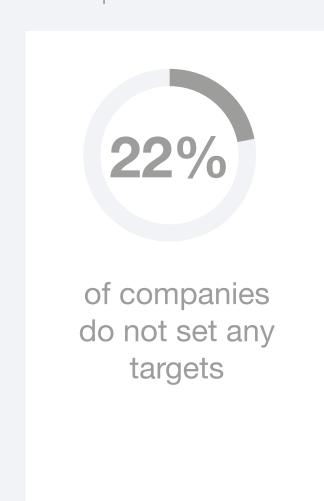
In order to drive change, companies need to set targets that reflect the challenging South African context



**Source: http://www.dwa.gov.za/Hydrology/Weekly/Province.aspx







water (2016)

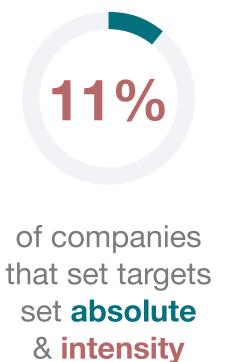




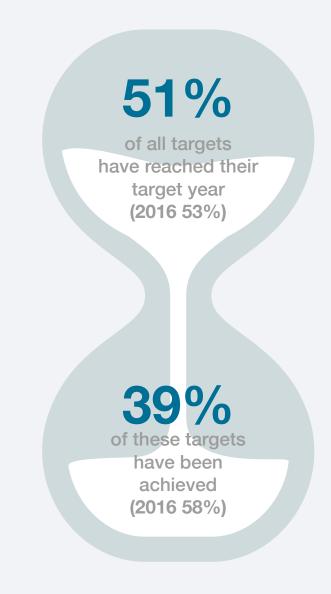


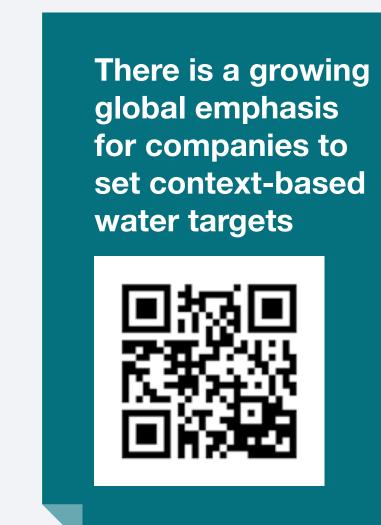


of companies that set targets set intensity targets



targets







Setting context-based water targets (comprised of three key elements) requires a far greater external focus

Scientific understanding of the area



of companies undertake river basin assessments



of companies conduct a comprehensive risk assessment



of companies factor in river basin management plans in risk assessments



of companies report on withdrawals



of companies report on consumption

Local and global policy issues



of companies were subject to penalties for breaches of water and wastewater related regulations – amounting to a total of R7.3 million



of companies list regulatory uncertainty in water licensing as a risk



international companies have committed to improving water security (including 4 South African companies) through We Mean Business



WE MEAN BUSINESSTongaat Hulett



Stakeholder needs and perceptions



of companies do not give cognisance to current stakeholder conflicts over water at a local level, when assessing their risks



of companies do not include 53% stakeholders they deem to be relevant in their risk assessment



of companies engage with policy makers



of companies request their supply chain to report on water

In water, context is king. Companies that work towards the setting of ambitious context-based water targets will be able to reduce risk, mitigate impacts and strengthen ties with communities, customers and governmental authorities.