



At the National Business Initiative (NBI), we believe in collective action and collaboration to effect change; building a South African society and economy that is inclusive, resilient, sustainable and based on trust.

We are an independent, business movement of around 80 of South Africa's largest companies and institutions committed to the vision of a thriving country and society.

The NBI works with our members to enhance their capacity for change, leverage the power of our collective, build trust in the role of business in society, enable action by business to transform society and create investment opportunities.



The NBI is for the committed.

Join us now in building South Africa's tomorrow.

The NBI's FIVE Focal Areas Include:



Environment
Climate, water, energy, green economy, biodiversity and just transition pathways



Economic Inclusion
Skills and employability, township economies, SMEs and youth



Bold and Ambitious Leadership
Cross-cutting and including anti-corruption, ethics and transformation



Social Cohesion and Inequality
Gender, race and intergenerational equity



Institutional and Government Capacity
Governance and capacity building

Implementing our Purpose



The NBI's KEY Strengths:

- Facilitating and driving collaboration and collective action
- Bridge-building between stakeholders due to our trusted status in society
- Project implementation and impact
- Convening power of various stakeholders
- Driving cross-cutting and integrated programmes (systems awareness & thinking)
- Strong Government relationships
- Just Transition as a unifying force
- Leadership impetus and action

Why JOIN the NBI?

- We **FOCUS** on impact driven action in our five focal areas
- We **COMBINE** vision with action to address the most pressing issues facing South Africa
- We are a **TRUSTED** implementation partner of both the private and public sector
- We **BUILD** trust in the role of business in society through action
- We **DRIVE** social transformation by placing the role of society at the center of our work
- We **DEMONSTRATE** the sound business case for a just, equitable and environmentally sustainable society
- We **FACILITATE** bold and courageous discussions pertaining to pressing issues in South Africa



NBI IMPACT FRAMEWORK

