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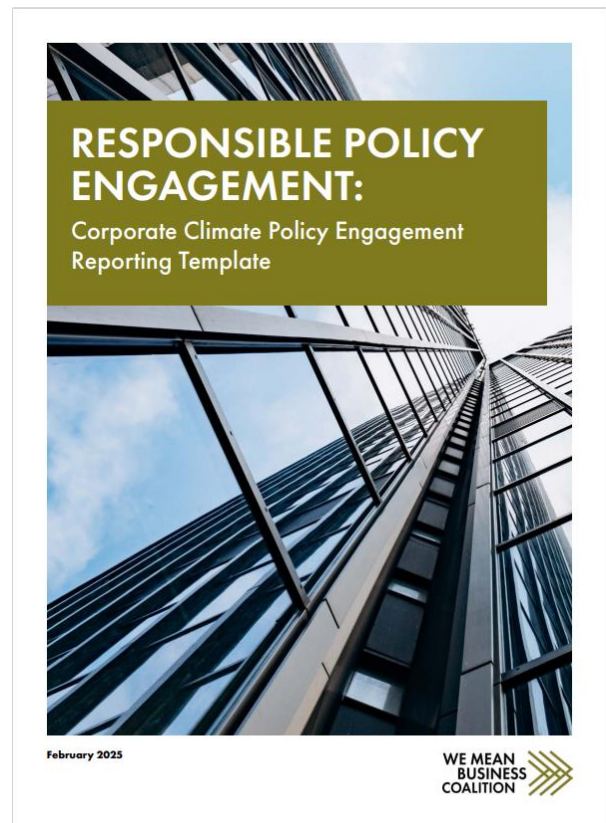
## We Mean Business Coalition Responsible Policy Engagement: Corporate Climate Policy Engagement Reporting Template.

The [We Mean Business Coalition](#) recently released the [Responsible Policy Engagement: Corporate Climate Policy Engagement Reporting Template](#).

This template is designed to support companies in their disclosures by guiding them through the process of drafting a corporate climate policy engagement report. These reports are produced by companies to provide transparency to stakeholders including NGOs and investors.

They cover direct advocacy to policymakers and indirect advocacy by trade groups in relation to government climate policy, and the overall governance and methodologies in place to ensure their advocacy supports corporate strategy.

[Access the report here](#)



To develop the template, the Coalition consulted with companies and investors over the summer and autumn of 2024, analysed the reports already published by companies, and engaged with InfluenceMap on the methodology it uses in benchmarking reports. Based on this research, it is clear that there is significant room for improvement in how companies approach climate policy engagement reporting. It is a new area for many companies, and we see a variety of approaches and methodologies used.

This template outlines the key considerations for companies at each stage of the reporting

**process:** how they create a plan and establish baselines, how to identify advocacy activities, how they publicly disclose, and begin addressing areas of misalignment. Under each step there is a list of inputs to help companies, a list of key resources, and examples from leading companies. Using this template will help companies to align with the CA100+ Global Standard, the leading criteria used by investors to assess corporate advocacy and its alignment to science-based targets and the Paris Agreement.

**Why should companies report on their advocacy?** Beyond meeting external expectations, robust corporate policy engagement provides a number of business benefits to companies: provides better data to investors, improves internal corporate processes, improves alignment between corporate advocacy and strategy, builds trust and accountability in corporate advocacy, and adds commercial value to the company.

Thank you for your continued engagement on the important topic of responsible policy engagement (RPE). The [We Mean Business Coalition](#) is continuing to develop our work on RPE, and likewise as are our partners, with new tools and guides coming out later this year.

Please contact Dominic Gogol ([dgogol@wmbcoalition.org](mailto:dgogol@wmbcoalition.org)) with any questions or comments, or if you would like to discuss how your company practices RPE.

**The National Business Initiative (NBI) is a proud local partner of the We Mean Business Coalition.**



National Business Initiative

*The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela.*

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