

## NEWSFLASH

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### THE INTEGRITY TALKS



A series of discussions engaging business leaders, ethics experts, and SMMEs in candid conversations about the real-world implications of unethical practices.



***"The true cost of unethical business? It's far higher than just fines."***

In Episode 2 of our [#IntegrityTalks](#) podcast, we sit down with [bp Southern Africa](#) for a candid discussion on the real price of cutting corners—and how SMMEs can build sustainable, ethical businesses.

#### Key takeaways:

- The triple threat of non-compliance—financial penalties, reputational damage, and operational disruptions
- Practical guidance on leveraging corporate frameworks (like bp's) to strengthen your ethical processes
- Why you don't need to start from scratch—existing tools and support can fast-track your compliance

**Because in business, integrity isn't just the right choice—it's the smart one.**

**Tune in now**

Missed Episode 1 with Sappi? Catch up [here](#)



*The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela.*

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