

[View this email in your browser](#)



NEWSFLASH

16 MAY 2025



## THE INTEGRITY TALKS

PODCAST 

A series of discussions engaging business leaders, ethics experts, and SMMEs in candid conversations about the real-world implications of unethical practices.



### "Ethics in Action: Leading Businesses That Walk the Talk"

In this episode of *The Integrity Talks*, we sit with [Aurex Constructors](#) to discover how they transform integrity from corporate principle to daily practice.

In this powerful episode, we explore:

- ◇ **Why ethics can't just be words on a wall** – Aurex's approach to making integrity a lived value
- ◇ **The business case for authenticity** – how ethical foundations create stronger teams and better results
- ◇ **Actionable insights** for cultivating a genuine culture of integrity in your organisation

[Tune in now](#)

Missed our previous discussions with Sappi and bp? [Catch up on all episodes [here](#)]



*The National Business Initiative (NBI) is an independent and voluntary coalition of South African and multinational businesses launched in 1995 by the then President, Nelson Mandela.*

NBI Website: [www.nbi.org.za](http://www.nbi.org.za)

Email: [info@nbi.org.za](mailto:info@nbi.org.za)

Copyright (C) \*|2024|National Business Initiative (NBI)|\*. All rights reserved.

If you do not wish to receive our mailers, please unsubscribe and your name will be removed from the mailing list.